

No-Hassle Direct Replacement

“No-Hassle Rod Replacement Program”

For broken rods due to accidents, normal wear and tear, or neglect, Doby's Rods offers a No-Hassle Replacement Program. In the event a rod is broken, the rod owner must pay the replacement fee to receive a replacement rod. If we no longer offer the exact model, we will replace it with the closest comparable model from our current product line. To start a No-Hassle Replacement claim, simply cut the logo section out of the rod (6" section directly above the reel seat including the Doby's logo and rod specifications) (See Example Below). **Mail it in a padded envelope (with tracking) along with page 1 of this Warranty Information Form above to:**

Fishing Returns

5250 Frye Rd

Irving, TX 75061

No-Hassle Replacement Program Payment options:

Option 1 - Pay By Phone - We will contact you to make credit/debit card payment over the phone once your package arrives and your return order has been created. **You will receive a call from 877-269-8490 when the replacement order is ready. It is advised to save this contact so that you will know it is GSM calling you for payment.**

Option 2 - Include a check or money order- Make payable to "GSM Outdoors" for the replacement/upgrade fees, return shipping. **Please do not send a check or money order if you are a resident of one of the following sales tax applicable states**
AR, AZ, CA, GA, TX, ID, IA, LA, MO, MS, OH, UT, KY, MN, NY, TN, WA, WI

No-Hassle Direct Replacement Fees:

- Colt (CL): \$30 + \$30 Return Shipping (Sales Tax applies in states listed below)
- Maverick (MK): \$40 + \$30 Return Shipping (Sales Tax applies in states listed below)
- Fury (FR): \$50 + \$30 Return Shipping (Sales Tax applies in states listed below)
- Kaden (KD): \$60 + \$30 Return Shipping (Sales Tax applies in states listed below)
- Kaden Travel (KTR): \$80 + \$30 Return Shipping (Sales Tax applies in states listed below)
- Sierra (SA): \$60 + \$30 Return Shipping (Sales Tax applies in states listed below)
- Sierra Trout & Panfish (STP): \$60 + \$30 Return Shipping (Sales Tax applies in states listed below)
- Sierra Ultra Finesse (SUF): \$60 + \$30 Return Shipping (Sales Tax applies in states listed below)
- Sierra Micro (SSM): \$60 + \$30 Return Shipping (Sales Tax applies in states listed below)
- Champion XP (DC): \$70 + \$30 Return Shipping (Sales Tax applies in states listed below)
- Champion Extreme (DX): \$80 + \$30 Return Shipping (Sales Tax applies in states listed below)
- Xtasy (DRX): \$125 + \$30 Return Shipping (Sales Tax applies in states listed below)
- Mike Bucca BullShad Swimbait (MB): \$70 + \$30 Return Shipping (Sales Tax applies in states listed below)
- Sam Sobi (SAM): \$60 + \$30 Return Shipping (Sales Tax applies in states listed below)
- E.C. Special (EC): \$60 + \$30 Return Shipping (Sales Tax applies in states listed below)
- Josh Jones Hyperlite (JJ): \$70 + \$30 Return Shipping (Sales Tax applies in states listed below)

Sales tax applicable states:

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Logo Section Example:



The cut out “logo section” of your rod is required to complete the “No-Hassle Replacement” or “No-Hassle Replacement w/ Upgrade”. Carefully cut the logo section out of your broken rod with either a hacksaw, Dremel Tool with cut-off wheel, or a large pair of garden pruners. The logo section is located directly above the reel seat and extends up past the Dobyns logo and includes the rod model number decal and rod specifications on the back side of the rod blank (See Example Above).

Defect Inspection:

If you experience a failure in your Dobyns Rod within the first 60 days of purchase, we will inspect your rod for manufacturing defects. Typically, defective rods will break within the first few uses. If your rod fails within the first 60 days of ownership, please email fishinginfo@gsmorg.com or call 877-269-8490 for instructions. If your rod is deemed to be defective, Dobyns will replace it free of charge and cover the return shipping costs. If your rod is deemed non-defective, it will still qualify for the “No-Hassle Replacement Program” and replacement fees and return shipping as well as sales taxes (if applicable) will apply.

No Hassle Replacement with Upgrade:

Dobyns is happy to provide an option to upgrade a broken rod through our No-Hassle Replacement Program. You will simply send in the logo section of your broken rod and pay the replacement fee associated with it. You will then be responsible for the difference in MSRP between the rod model sent in, and the MSRP of the rod model you wish to upgrade to (See Example Below). Return shipping and sales taxes (if applicable) will apply. See Example below:

EX: Upgrade Fury 734C to Champion Extreme 744C SH

$\$369.99$ (DX MSRP) – $\$149.99$ (FR MSRP) + $\$50$ (FR Replacement Fee) = $\$270$ Upgrade Fee

***Return Shipping Fees and applicable taxes will apply**

Rod Upgrade Worksheet

High MSRP Rod	-	Low MSRP Rod	+	Replacement Fee (of rod sent in)	=	Upgrade Fee
	-		+		=	